

# LOANED EXECUTIVE PROGRAM

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*Geauga County Commissioner  
Tracy A. Jemison, Chair,  
United Way Board of Trustees*



**United Way Services  
of Geauga County**

209 Center Street  
Chardon, OH 44024  
440-285-2261  
[uwsgc.org](http://uwsgc.org)

United Way Services of Geauga County in partnership  
with United Way of Greater Cleveland

# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



**United Way Services  
of Geauga County**

*Your commitment strengthens United Way and its support of our community partners.*

**Loaned Executives** are an integral part of the United Way Services of Geauga County's annual campaign. They help manage all aspects of workplace campaigns, while building and sustaining relationships with the companies and organizations that participate each year.

Please consider loaning a member of your team or underwriting a sponsorship for a Loaned Executive.

*By investing in your employees, you are investing in your company ... long term.*

## INVEST IN YOUR EMPLOYEES

Foster your employee's professional and leadership skills through United Way's Loaned Executive experience.

**Sponsoring one of your own will allow your employee to ...**

- Enhance skills in account management and analysis
- Develop confidence making presentations and sales calls
- Build relationships with Geauga County's businesses and community leaders
- Learn about health and human service issues facing the Geauga County community
- Assist in educating the public on how their contributions help serve those in need in our community

*By investing in your community, you are helping improve lives in Geauga County.*

## INVEST IN YOUR COMMUNITY

Empower your company or organization to make an even greater impact on our community.

**Sponsoring a Loaned Executive will ...**

- Increase the productivity and efficiency of the United Way Resource Development department
- Strengthen United Way's fundraising capacity while allowing the organization to maintain low overhead costs
- Demonstrate your company's commitment to leadership and strengthen its role as a corporate citizen in our local community
- Enhance your partnership with United Way Services of Geauga County

