

LEAD THE WAY AND HELP US MAKE A DIFFERENCE IN THE COMMUNITY

*Geauga County Commissioner
Tracy A. Jemison, Chair,
United Way Board of Trustees*



United Way Services
of Geauga County

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Join the United Way Pacesetter Program

United Way Services
of Geauga County



JOIN THE CAMPAIGN PACESETTERS

When you decide to become a Pacesetter you are joining companies and organizations that ambitiously approach their United Way campaign early. In fact, most Pacesetter campaigns are complete by the time the general community-wide campaign begins in September. Pacesetters are passionate about our community and commit to increase their campaign result by at least five percent over the previous year. Pacesetters also are trendsetters, setting the early pace of the campaign and raising about one-fourth of the final campaign results.

CONTRIBUTE TO A BETTER COMMUNITY FOR ALL

As individuals, we can't possibly have the resources to be prepared for the variety of needs a large community has. We need a strong and effective health and human service organization like United Way to provide a sense of security as well as to fund the programs that can respond in a crisis for our employees, friends and family.

United Way Services of Geauga County has the necessary knowledge and flexibility to address our community's evolving needs. It funds health and human service programs that help Geauga County residents every year. Its approach to addressing our community's problems is grounded in research and designed to deliver measurable outcomes.

But United Way only works if we all contribute as much as we can. Collectively we are the strength of our United Way and our community.



HOW CAN MY ORGANIZATION BECOME A PACESETTER?

- Contact your United Way representative. He or she has all the tools you need for a successful Pacesetter campaign.
- Set your kickoff date and invite a United Way speaker to help communicate the benefits of giving to United Way.
- Visit uwsgc.org for additional campaign tools, ideas and inspiration.
- Let everyone know your company or organization has committed to increasing your campaign result by five percent.
- Celebrate your success and appreciation at the end of your campaign.

As a Pacesetter, your company or organization will receive special recognition through public acknowledgement and a celebration at the end of the campaign.