CHARTING THE COURSE FOR OUR FUTURE

GIVE. ADVOCATE. VOLUNTEER.
Mission:
United Way Services of Geauga County unites people and resources to improve lives.

Our Vision:
United Way Services of Geauga County is the organization recognized for collaborating with others to address community needs and provide support for local agencies. United Way Services of Geauga County is the premier volunteer organization in the county. It continuously motivates the community to increase its investments of time, talent and resources in order to improve the quality of life of others. United Way Services of Geauga County works with area providers to increase the organized capacity of Geauga County residents to care for themselves and one another. United Way Services of Geauga County is acknowledged within the community as the leading organization in each of these areas.

Staff:
Kimm Leininger, LISW, Executive Director
Monica Bricker-Thompson, Direct Service Specialist
Julie Eyer, Administrative Assistant
Carol Hunt, Information and Referral Specialist
Susan Kay, Options Counselor and Program Manager, Aging & Disability Resource Center
Kathleen Munch, Resource Development and Communications Manager
Joann Randall, Resource and Volunteer Manager
Casey Griffin, Benefits Enrollment Specialist, Aging & Disability Resource Center

“The future depends on what you do today.” — Mahatma Gandhi
We must work with community members and partners to be agents of change. We hope you will join us.

Dear Friends,

In 2013, I served my final year as chairman of the United Way Services of Geauga County board of directors. It has been a privilege to guide this board in making prudent decisions with our valuable donor dollars to provide the maximum benefit to the community.

Strategic planning was a key activity in 2013. Throughout the year, we developed a five-year strategic plan, which the board approved in December. Working with a grant from the Lake-Geauga Fund of the Cleveland Foundation, United Way utilized the services of an outside consultant who was able to share best practices from other offices in the United Way system.

This planning process gave us the opportunity to engage with community members and listen to them. We sat down with residents, donors, agencies, businesses and educational organizations and learned about their needs, as well as their goals and aspirations. As a result of the information we learned, we have chosen to adopt United Way’s new “Community Impact” model, which will change the way we invest resources in the future. Instead of providing dollars for many individual programs, funding will be applied based on specific Community Impact goals in education, income and health. Furthermore, United Way will partner with the community on a deeper level, working hand in hand with community partners — schools, agencies, businesses, public officials, community leaders — to achieve these impact goals.

Both staff and board are excited to embark upon our new plan, which will allow us to maximize our purposeful impact in the community by leveraging our resources and our relationships. I hope you will continue to engage with United Way and follow our progress over the next five years.

I am happy to welcome David Chew, Parkson Filtration project manager, as the new chairman of the board of United Way Services of Geauga County. David has served on the board for five years and has been a strong advocate for United Way as a whole, with a particular strength in Resource Development. David also served on the Strategic Planning Committee, and is deeply committed to our new Community Impact vision. With David’s leadership, I am confident we will reach our strategic planning goals by 2019.

We can’t achieve these goals alone. We must work with community members and partners to be agents of change; we hope you will join us.

Thank you for your continued support and interest.

Sincerely,

John J. Eklund, Ohio Senator, 18th District
Calfee Halter & Griswold LLP
United Way Board Chair

“I am honored to serve as the United Way board chair for the coming year. Thanks to John’s great leadership, we have a solid strategic plan in place that will help United Way create even greater impact with our partners in the community. I am eager to move this plan forward. Through our community conversations we found that we all share the same aspirations of a good education for our children, financial independence for our families and access to necessary health care services. United Way brings together the expertise, compassion and support to build a stronger community for each of us to live, raise a family and run a business.”

— David Chew, Parkson
Dear Community Supporter,

We are honored to have served as the United Way Services of Geauga County 2013 campaign co-chairs and to have had the opportunity to play a role in making a positive impact in our community. United Way’s objective is simple: to improve the lives of Geauga County residents.

We live in a beautiful community known for great prosperity, but there is a Geauga County many of us have never seen; it’s the Geauga County where our friends, co-workers and neighbors cannot meet their most basic human needs of food, shelter and medical care.

This is the reason we say thank you for your generosity and support of the 2013 campaign. Because of your commitment, United Way Services of Geauga County can continue to provide hope, help and a pathway to a better future to our neediest residents.

Geauga County is such a wonderful place to live and raise a family. Our community takes care of each other and we are thrilled to be a part of a team that continues this philanthropic tradition. We have really enjoyed leading the United Way team. It has allowed us to meet so many interesting people and develop a deeper appreciation for all the wonderful things that United Way does for our county.

We are very pleased to report that we have surpassed our $895,000 goal by raising $943,638. Your generosity helps meet critical human care needs in our community. As we embark on our 2014 campaign, we thank you for your past contributions and ask that you consider increasing your engagement and investment in our community. We welcome and encourage you to join us as we LIVE UNITED in Geauga County.

On behalf of the thousands of people who have been helped by us as we LIVE UNITED in Geauga County.

Thank you for believing in the power of United Way and investing in our community!

Thank you to the following companies and organizations who donated to the campaign.

Top Campaign $270,000 +
Fairmount Minerals

$185,000 +
Western Reserve Area Agency on Aging

$55,000 +
The Lubrizol Corporation

$20,000 +
The Daryl and Jennifer Deckard Family

FirstEnergy Corporation
Lincoln Electric Company
Thrasher, Dinsmore & Dolan
University Hospitals Geauga Medical Center

$15,000 +
De Nora Tech
Great Lakes Cheese, Inc.
Johnsonsite

$10,000 +
Giant Eagle, Corporate

$5,000 +
The Cleveland Clinic, Chagrin Falls Family Health Center and the Cleveland Clinic, Bainbridge Urgent Care
Duramax Marine
FirstMerit Bank
Geauga County Public Library
Giant Eagle, Chardon
Giant Eagle, Chesterland
Giant Eagle, Middlefield

$5,000 + continued
Johnsonsite Rubber Flooring and Johnsonsite Distribution Center
Opatek Task Force
Design Team Grant
Rotary Club of Chardon
United Way Services of Geauga County

$3,000 +
BP Products North America

$2,000 +
Enterprise Rent-A-Car
Fifth Third Bank of Northeastern Ohio
First National Bank
Huntington National Bank
The Middlefield Banking Company
NOF Metal Coatings
Westwood Elementary School

$1,000 +
Abbott Laboratories
Advance Auto Parts, Chardon

$1,000 + continued
DCC Clinic for Special Needs Children
The Frank Agency, Inc.
Geauga County Department on Aging
Geauga County Job and Family Services
Geauga County Park District
Geauga Growth Partnership
Hospice of the Western Reserve
JS Mondraia Company
Junction Auto Sales, Inc.
Notre Dame Cathedral Latin Park Place Technologies
R. W. Sidley, Inc.
The Rotary Club of Chesterland
State of Ohio
Troy Chemical Industries
Troy Manufacturing Company, Inc.
Ullman Oil Company

UPS
Womensafe, Inc.

$500 + continued
Berkshire Administration
Carter Lumber
Chardon Metal Products Co.
Dominion East Ohio
Geauga County Common Pleas Court
Geauga County Probate Court
Geauga County Juvenile Court
Giant Eagle, Chagrin Falls
Giant Eagle GetGo, Chardon

$500 +
Heather Hill Communities
Kenston Intermediate School
Kent State University
Ledgemont Local School District
Progressive Insurance Corporation
Timmons Elementary School
US Bank
West Geauga High School
Wilder Mobile Homes

$499 and under
Auburn Vocational School District
Big Brothers Big Sisters of Geauga County
Blue Sky Green Fields
Burton-Middlefield Rotary Club
Burton Public Library
Cardinal Administration
Catholic Charities
Community Services of Geauga County
Chagrin Falls Park Community Center
Channel Products, Inc.
Chardon High School
Chardon Municipal Court
City of Chardon
Geauga County Auditor
Geauga County Board of Mental Health and Recovery Services
Geauga County Commissioners Office
Geauga County Educational Service Center

In addition to the corporate support listed above, we want to thank the Geauga County residents who donated $56,674.
Highlights

Brad B. Buescher, Director of Human Resources at R.W. Sidley, Inc., engaged with his colleagues to host multiple United Way presentations. Their campaign results exceeded last year’s, which included matching corporate dollars on the employee donations. THANK YOU!

M. Steven Jones, President of University Hospitals Geauga Medical Center and a United Way board member, is pictured selecting the winning “lucky duck.” His staff participated in an adopt a duck fundraiser for United Way. The “Lucky Duck” recipient received 50% of the proceeds. The remaining 50% benefited the Geauga County Community.


Thank you to all of the United Way supporters at Fairmount Minerals who give, advocate and volunteer. Your consistent support has allowed United Way to have the ability to work on initiatives that have changed so many lives in our community. You truly understand what it means to be committed to helping our community and have shown this with your active support. LIVE UNITED.

Bill Skidmore, General Manager at Waste Management Western Reserve, hosted their first United Way campaign kickoff presentations to educate and engage their team about the programs and volunteer opportunities throughout the community. Pictured on the right is Harry Whalen, a United Way board member, who joined the presentations.

De Nora Tech shows their enthusiasm as they kicked off their United Way campaign with a “50s - Let’s go to the hop” theme. Sue Wilder, human resources manager and a United Way board member, is pictured with the event committee and is proud of their support.

Cleveland Clinic, Chagrin Falls Family Center and the Cleveland Clinic Bainbridge Urgent Care entities are proud they increased their campaign over last year. THANK YOU! This accomplishment follows one of their stated values of COMPASSION by demonstrating their commitment to world-class care by providing a caring and supportive environment.

Doug Hogan, The Illuminating Company and FirstEnergy and United Way Services of Geauga County board member (pictured far left), poses with his employee team, proud to show they LIVE UNITED by supporting United Way.

De Nora Tech shows their enthusiasm as they kicked off their United Way campaign with a “50s - Let’s go to the hop” theme. Sue Wilder, human resources manager and a United Way board member, is pictured with the event committee and is proud of their support.

THANKS to Mar-Bal Incorporated’s leadership team Scott Balogh, president and CEO, and Steven Balogh, vice president. United Way was welcomed to their company for numerous campaign engagement presentations. Collectively the employees’ donations increased over last year to help those in need in our community. This generosity certainly follows their company’s mission to “develop and continuously improve long-term relationships.”

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Julie Ramos, superintendent of Ledgemont Schools, gets taped to the wall to raise money for United Way.

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2013 was a year of planning. Through a grant from the Lake-Geauga Fund of the Cleveland Foundation, United Way was able to utilize the expertise of an outside consultant to help us complete a five-year strategic plan. Much of that plan consisted of listening to our community about their needs and aspirations for the future. From the information we gathered, we recognize the need to evolve from a program funder to a critical community convener that mobilizes local partners, including businesses, community leaders, public officials and community residents, to expand opportunities for people to succeed. We plan to focus on three key building blocks: increasing early school success, creating a path for financial stability and promoting disease prevention while improving access to health care.

We can’t do this work alone. We invite you to join us as we bring people and organizations together for the greatest community impact.

24 HOURS A DAY EVERY DAY
Free confidential information and referral to health and human services

What is United Way 2-1-1?
2-1-1 is the national abbreviated dialing code for free access to health and human services information and referral.

2-1-1 is an easy-to-remember and universally recognizable number that makes a critical connection, via referrals, between people in need and appropriate community-based organizations and government agencies.

What kind of services can you refer me to?
United Way 2-1-1 provides all people in Geauga County with free access to community resources through information and referral. This access includes personal assistance by telephone and online help through a searchable database of services.

Just dial 2-1-1 or visit us online at 211Geauga.org to do your own search.
The Aging & Disability Resource Center (ADRC) helps families, adults with disabilities and senior citizens obtain long-term services and supports, such as home modifications, housekeeping, home health care and a personal support network. The ADRC helps adults with mental or physical impairments plan for the services they will need to remain in their homes.

A team of professionals provides person-to-person assistance to help individuals and families make the best, most informed decisions, all free of charge. Clients and caregivers can call 2-1-1 or locally 216-436-2048. The program is supported, in part, by an Older Americans Act Grant from the Western Reserve Area Agency on Aging.

The ADRC served more than 140 individuals in 2013. Almost half of these individuals were living in poverty, and 58 percent were under the age of 60 living with long-term disabilities.

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Companies are recognizing that engaged employees are happy employees, and one of the best ways to increase employee engagement is through corporate volunteerism. United Way is here to connect individuals and businesses with meaningful volunteer opportunities. Visit uwsgc.org and click volunteer.

The Volunteer Center

Connecting people to caring

YFDC Class of 2013-2014, pictured from left: Kelli Briggs, Megan Arnold, Klarissa Lipstreu, Brendan Leininger, Annie Randall, Matt Savage, Alex Balogh, Liam Andes, Lilly Makee, Noah Andes, Kelly Poe, Katie Vadakin, Daniel Williams, Macie Kleis, Steve Conklin, Lisa Poyar, Josh Loveland, Adam Stegh

Our Youth Fund Distribution Committee (YFDC) is a group of high school students who address community problems affecting local children and teens through grant making. Members establish funding priorities, review proposals, interview agencies and allocate funds.

The goals of the YFDC are to provide area students with hands-on experience in solving community problems, enhance their leadership skills and connect them to experiences and people outside the confines of their own community.

“After participating in the YFDC for the past three years, I can honestly say that each year is different. I am always learning about new nonprofit organizations in Geauga County, and different ways to get involved in them. Being involved with this program gave me a chance to actually help make a difference in my community. I will definitely be sad to leave!”

Katie Vadakin
Chardon High School

2013-2014 Grants

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>PROGRAM</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Therapeutic Riding Center</td>
<td>Riderships</td>
<td>$4,000</td>
</tr>
<tr>
<td>Agape Christian Academy</td>
<td>Community Service Day</td>
<td>$250</td>
</tr>
<tr>
<td>Santa’s Hideaway Hollow</td>
<td>Day of Relief</td>
<td>$5,000</td>
</tr>
<tr>
<td>Friends of CASA for Kids of Geauga County</td>
<td>Activities Fund</td>
<td>$3,000</td>
</tr>
<tr>
<td>DDC Clinic For Special Needs Children</td>
<td>Patient Assistance</td>
<td>$1,500</td>
</tr>
<tr>
<td>Camp Ho Mita Koda</td>
<td>Outdoor Recreation Field</td>
<td>$2,000</td>
</tr>
<tr>
<td>Huddle Connection</td>
<td>Youth Fitness Outreach</td>
<td>$1,500</td>
</tr>
<tr>
<td>Chagrin Falls Park Community Center</td>
<td>Summer Day Camp</td>
<td>$2,750</td>
</tr>
</tbody>
</table>

Total $20,000
Helping Geauga County Families

The Community Fund Partnership

Geauga County Rotary Clubs Provide Support to The Community Fund Partnership

For nineteen years, Geauga County Rotary Clubs and area high school students have volunteered to ring the bells for The Salvation Army “Red Kettle” campaign. In 1994, $2,500 was raised. In 2012, over $28,000 was collected. In 2013, that amount was surpassed with total dollars raised at $29,005 with one week less to ring! Since 1994, the Rotary Clubs have raised more than $400,000!

Every dollar put into a Red Kettle in Geauga County during the month of December goes directly to assist Geauga County households through a local network of churches, charities and service organizations known as The Community Fund Partnership. The financial assistance may come as a past due rent payment for someone who is unable to work due to a medical leave. It may take the form of an automobile gasoline card to help someone get to a new job. Often in the winter, it helps keep a family warm by arranging part of a fuel oil or propane gas delivery. Red Kettle dollars also support valued seasonal services in Geauga County, including back-to-school supplies and donations of food and gifts during the Thanksgiving and Christmas holidays.

United Way Services of Geauga County provides a part-time staff member to The Community Fund Partnership who works with individuals and families facing a financial hardship. Working closely with Geauga County Job and Family Services to make sure public/government assistance is used first, The Community Fund Partnership may step in to help if a household is not eligible for public assistance or if they need additional help beyond what Geauga County Job & Family Services can do.

Financial Assistance by Funding Source

<table>
<thead>
<tr>
<th>Supporting Fund</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Geauga Youth Activity Fund</td>
<td>$3,623</td>
<td>7%</td>
</tr>
<tr>
<td>Senior Discretionary Fund</td>
<td>$11,627</td>
<td>24%</td>
</tr>
<tr>
<td>Community Fund</td>
<td>$34,500</td>
<td>69%</td>
</tr>
<tr>
<td>Total of Supporting Funds</td>
<td>$49,750</td>
<td>100%</td>
</tr>
</tbody>
</table>
EDUCATION: Preparing our children to enter and graduate from school.

Education is the key to success in work and life. That’s why United Way is committed to helping our children succeed in school and beyond.

Our Programs:
- Increase school success by tutoring disadvantaged youth - Chagrin Falls Park Community Center
- Build children’s confidence and reduce risky behavior through mentoring - Big Brothers Big Sisters of Northeast Ohio
- Make sure disadvantaged children are ready for kindergarten through accredited day care - Chardon Community Day Care
- Provide summer camp opportunities for disabled children - Camp Sue Osborn

INCOME: Supporting families and individuals pursuing financial stability.

Making sure individuals have the education and training they need to find good-paying jobs is the key to financially stable families.

Our Programs:
- Prevent homelessness through emergency funds for utilities and rent - Community Fund Partnership
- Ensure no resident of Geauga County goes hungry - Geauga Hunger Task Force
- Improve access to health and human services via free information and referral - United Way 2-1-1
- Enhance self-sufficiency by lowering the cost of prescription drugs - Northeast Ohio Drug Repository
- Support workforce training and case management programs - Ravenwood Mental Health Center - Catholic Charities Community Services of Geauga County

HEALTH: Increasing access to health care, nutrition and healthy environments.

Good health is fundamental to people’s capacity to enjoy their lives, provide for their families, realize their dreams and contribute to society.

Our Programs:
- Change lives through substance abuse treatment and rehabilitation - Lake-Geauga Recovery Centers
- Protect victims of domestic violence through shelter and counseling - WomenSafe
- Reduce costly nursing home care by helping seniors and individuals with disabilities stay in their homes longer - Catholic Charities Community Services of Geauga County - Aging & Disability Resource Center
- Improve mental health through quality counseling and programs - Ravenwood Mental Health Center
- Provide a better quality of life for those suffering from arthritis - Arthritis Foundation
- Provide prevention services that reduce long-term treatment costs for children with rare genetic disorders - DDC Clinic for Special Needs Children

For a full report of allocations, please visit our website at uwsgc.org
## 2013 Financial Summary

### Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Campaign Revenue</td>
<td>$845,093</td>
</tr>
<tr>
<td>Geauga and Other Designations</td>
<td></td>
</tr>
<tr>
<td>All Other Revenue</td>
<td>$335,885</td>
</tr>
<tr>
<td>Cleveland Subsidy and Grants</td>
<td></td>
</tr>
<tr>
<td>Chardon Healing Fund</td>
<td>$ –</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$1,180,978</strong></td>
</tr>
</tbody>
</table>

### Community Distributions and Functional Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Distributions</td>
<td>$970,313</td>
</tr>
<tr>
<td>Program Allocations</td>
<td>$658,152</td>
</tr>
<tr>
<td>Direct Service Investments</td>
<td>$312,161</td>
</tr>
<tr>
<td><strong>Total Community Distributions and Functional Expenses</strong></td>
<td><strong>$1,184,388</strong></td>
</tr>
</tbody>
</table>

Services provided to the community include, but are not limited to:

- **United Way 2-1-1** - 24-Hour health and human service information and referral hotline
- **Community Fund Partnership** - Emergency financial assistance for local families/individuals
- **Geauga Financial Stability Partnership** - Free tax preparation and financial literacy education
- **Geauga Hunger Task Force** - Supporting local food pantries
- **Aging & Disability Resource Center** - Options counseling, benefits enrollment and information & assistance for individuals with a disability or any person over the age of 60
- **Home Delivered Meals** - Provided to those who are disabled under the age of 60
- **Geauga Youth Activities Fund** - Designated funds to support children who are or have been in the foster care system
- **Senior Discretionary Fund** - Emergency financial assistance for individuals over the age of 60

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chardon Healing Fund</td>
<td>$122,551</td>
</tr>
<tr>
<td><strong>Total Functional Expenses</strong></td>
<td><strong>$91,524</strong></td>
</tr>
<tr>
<td>Fundraising</td>
<td>$58,165</td>
</tr>
<tr>
<td>Administrative</td>
<td>$33,359</td>
</tr>
</tbody>
</table>

*Information has been extracted from the unaudited financial statements of United Way of Greater Cleveland.*

### 2013 Financial Overview

<table>
<thead>
<tr>
<th>Description</th>
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<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Distributions</td>
<td>$970,313</td>
<td>82%</td>
</tr>
<tr>
<td>Chardon Healing Fund</td>
<td>$122,551</td>
<td>10%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$58,165</td>
<td>5%</td>
</tr>
<tr>
<td>Administrative</td>
<td>$33,359</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,184,388</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

2013-2014 Community Impact Report 10
Thank you to our United Way volunteers and companies for allowing us to publish the photographs appearing in this report.

Special thanks to Heidi Campany Photography, Chardon, Ohio for donating her photographic services for photos of our board members included in this report. heidicampanyphotography.com

United Way Services of Geauga County, in partnership with United Way of Greater Cleveland

Geauga Legacy
Impact your community with lasting gifts
Became a member of our Legacy Society

Plan for your future and the future of our community at the same time through United Way Services of Geauga County’s Endowment and Planned Giving Program. Charitable gift annuities and other options make it possible to secure income, as well as tax advantages, while supporting our community’s health and human services for many years to come.

How do I make a planned gift to United Way?
Please contact Kimm Leininger at 216-436-2029 or kleininger@uws.org for more information.

Women’s Leadership Council

The Women’s Leadership Council was formed to inspire, educate and engage women to become actively involved in leadership, philanthropy, volunteerism and advocacy in support of United Way of Geauga County’s health and human service priorities.

The council has been making progress assembling a group of dynamic Geauga County women who are interested in working together on health and human service issues in our community.

The Women’s Leadership Council is seeking to engage dynamic women to work together to make our community stronger. If you would like to get involved with this group contact Kathleen Munch at 216-436-2042 or kmunch@uws.org.

Loyal Contributors
Have you been giving to United Way for 10 years or longer?

Thank you for your continued support! The United Way Loyal Contributors program recognizes the generosity of people like you who have given to any United Way for 10 or more years. Your contributions help create lasting change in our community.

Your gift, no matter the amount, has been crucial to United Way Services of Geauga County’s success and we want to recognize your support.

If you have been giving to any United Way for 10 or more years (does not have to be consecutive), we want to recognize you, thank you and let you know how important you are to us. You will be recognized in one of these areas:
- Silver (10 – 19 years)
- Gold (20 – 24 years) or
- Diamond (25 or more years)

If you haven’t done so already, please sign up to be recognized as a United Way Loyal Contributor. For more information, please contact Kathleen Munch at 216-436-2042 or kmunch@uws.org.

Kathleen Munch
kmunch@uws.org

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Chardon, OH 44024
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F: 440-286-3442
uwsgc.org